

Shupatto®

Autumn – Winter 2023



Introducing

Far North

Made of 100% Recycled Material











Far North

Wondrous aurora's northern lights, overwhelming mountain peaks covered with snow, wildflowers full of vitality, and terrifyingly beautiful drift ice floating on the night sea: The designs are inspired by robust, magnificent natural environments in arctic areas. Feel the strength, beauty, fear, and irresistibility that nature tells humans.



Northern Lights



Snowy Peaks



Arctic Wildflowers



Drift Ice



Northern Lights

Northern lights appearing are purely magical and indescribable. It's everyone's dream to see the spectacular beautiful energy.



Northern Lights





Snowy Peaks

The mountain upon mountain covered with snow is a magnificent view. You will feel the ultimate strength of nature and forget to breathe.



Snowy Peaks





Arctic Wildflowers

Arctic wildflowers live in severe environments. The unique color pallets they show are full of vitality.



Arctic Wildflowers





Drift Ice

Drift ice floating on the night sea is terrifyingly beautiful. The earth's creation is mystical and immensely powerful.



Drift Ice



FEATURES



Folds down in seconds!



Shupatto Bag folds down neatly and quickly in a second like magic - just one-pull and roll!





Made of 100% Post-Consumer Recycled Material

It has the same quality and shape but a more positive environmental impact.

The material is made of plastic waste gathered from our daily lives and recycled using authorized methods.

How our recycled Shupatto is manufactured is traceable.

RECYCLED 



Remade to Last

In keeping with the idea of sustainability, we focused on the durability of our signature accordion pleats.

They play an important role in enabling you to bring the bag anywhere (not only while shopping) and use it anytime for many years.

The pleats endure machine washing over 100 times and still fold down in seconds, ensuring a long-lasting product.





Production with Minimal Fabric Wastage

Shupatto is made of one continuous piece of polyester fabric.

We design seamless repeat prints that are a continuous tiling of artwork and use every inch of the material.

It is also designed to keep itself closed and compact without an additional pouch for storage.



Waterless Printing & Minimal Dye

Shupatto is printed using waterless printing, which eliminates the dampening system used in conventional printing.

No bleaches are used.

We always ensure not to use more dye than we need. In that way, we can minimize the dye waste from printing.

Shupatto One-Pull Foldable Bag - Medium



RECYCLED 



30 x 35 cm
11.8 x 13.8 in

Φ6 X 8 cm
2.4 x 3.1 in

Volume 15 L
Capacity: 5 kg / 11 lb

Packaging

Thoughtfully created individual packaging for each bag design.

The gift box's shape makes it an excellent present.





Packaging

The packaging for this collection is plastic case-free and made of paper that is recyclable.

FCS certified and zero VOC ink.

Shupatto.
一袋に2杯分のバッグ



Display



Display



Shupatto®

Far North



<https://shupatto.com/>

https://www.instagram.com/shupatto_official_jp/