



**SCRATCH MAP**  
BY LUCKIES

## The original since 2009.

The Scratch Map™ was conceived in 2009 when the team at Luckies, already exploring the use of scratchable foils, realised that applying it to a map would be the perfect way to record your travels. Several prototypes later and our original white-and-gold map, now synonymous with the Scratch Map™ brand, was born.

Since then, the Scratch Map™ has gone global with dozens of unique styles, from world maps to national maps, and language editions to limited editions, all featuring high-end materials and print processes. But we've only just scratched the surface.

## How it works.

Every Scratch Map™ is covered in a thin layer of scratchable foil. Removing the foil to reveal the vibrant colours and details below creates a personalised and unique piece of wall art that serves as a record of everywhere you've visited. You can also uncover previously hidden detail, fascinating facts and beautiful illustrations.





# SCRATCH MAP™

*Artist's Edition*

IN COLLABORATION WITH  
**PRINT CLUB LONDON**

The worlds of art and scratch maps collide  
Original and exclusive world maps  
Featuring art by Dave Buonaguidi  
In collaboration with Print Club London



Code: LK LUKAEA  
Pack size: 12



The world's first Scratch Map™

Scratch to record where you have travelled

Scratch Map - 82.5cm x 59.4cm

Scratch Map Travel Edition - 42cm x 29.7cm



Code: LK LUKSTRA  
Pack size: 12

**THE ORIGINAL**



Code: LK LUSCR  
Pack size: 12



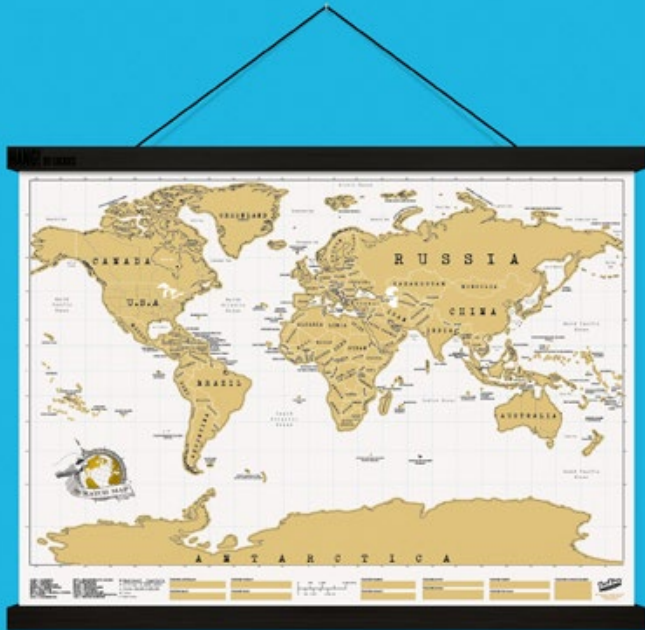
With extra details & matte finish  
 Amazing, interactive infographics  
 Deluxe Edition - 82.5cm x 59.4cm  
 Deluxe Travel Edition - 42cm x 29.7cm



Code: LK LUKSDT  
 Pack size: 12



Code: LK LUKSD  
 Pack size: 12



Code: LK LUKHG  
Pack size: 6

# HANG!™

Wooden frame with magnets  
Quick and simple to frame  
Easy to hang or can be fixed to wall  
Fits any standard-size Scratch Map™  
Fits up to A1 Landscape / A0 Portrait



**QUICK  
& EASY**

