

2023 SELECTION













































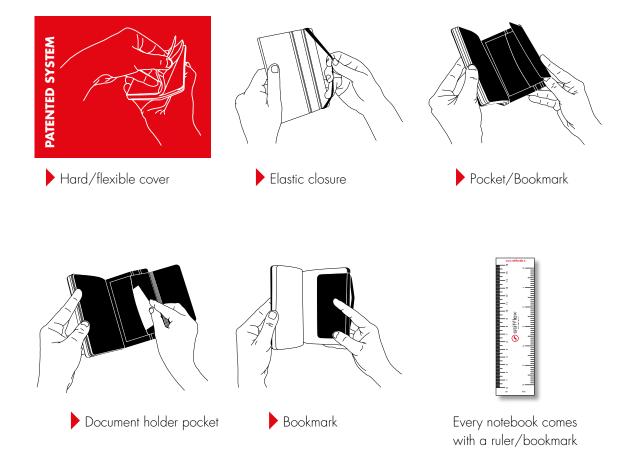




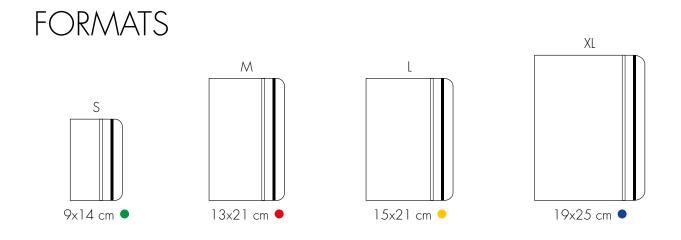


n innovative system patented by Giuliano Mazzuoli, the designer and founder of the company, is at the foundation of the new **Stifflex** collections that are born from the talent and the creativity of a number of young graphic designers who by giving a free outlet to their fantasies have conceived the covers for the new collections of notebooks in the Urban

Series, Vintage Surfing, Surfside, Art, Calaca, Scrubbles, Underground, Cocktail, Camouflage, Historical Notes, Pop, Campbook, Fluo Love, Fluo Marilyn, Wild Pearl, Mrs. Crocodile, Animals Smile, Flora, New Fresh Fruit, Custom Garage, Gasoline, Container Notes, The Wall, Alias, VHS, Musicassette, Vinyl, Diversity, Sweet, Paint, PRISMA Colors and artWORK collections.







The notebooks are made with uncoated ivory-colored paper of 80 g. in the 9x14 cm, 13x21 cm, 15x21 cm and 19x25 cm formats.

- 9x14 cm: comprised of 144 pages of which 96 are lined, 32 are blank, and 16 are graphed.

- 13x21 cm 15x21 cm, 19x25 cm: comprised of 192 pages of which 144 are lined, 32 are blank, and 16 are graphed. The graphed pages are perforated and easily detachable.

The product is certified FSC[®].

DISPLAYS

The *Stifflex* displays are supplied already assembled and are made in alveolar cardboard in a havana brown color so that the entire production maintains unaltered the standards of environmental sustainability and respect for the environment in which the company as always based its policies.



EXPO1 S

Counter display (9x14 cm) Measurements: cm 34x29x27 It can contain: 36 pieces, 9x14 cm



EXPO2 M

Counter display (13x21 cm and/or 15x21 cm) Measurements: cm 52x29x34 It can contain: 36 pieces, 13x21 cm and/or 15x21 cm



EXPO3 L

Floor display **Measurements:** cm 60x25x185 **It can contain:** 100 pieces, 9x14 cm 60 pieces, 13x21 cm 40 pieces 15x21 cm 30 pieces 19x25 cm 230 assorted pieces in total



174M (13x21)



HO'OMANA

- 173M (13x21)

172M (13x21)

но

LOS ANGELES

ALIAS



ALIAS

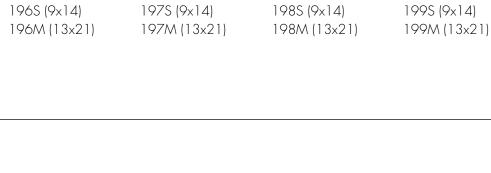


ART

- •
- •

ART





PICASSC



KLIMT

201S (9x14) 201M (13x21)



VAN GOGH

2005 (9x14) 200M (13x21)

MAGRITTE

115S (9x14)

115M (13x21)



HOPPER

203S (9x14) 203M (13x21)



202S (9x14) 202M (13x21)

117S (9x14)

117M (13x21)

ART





116S (9x14) 116M (13x21)

BOTTICELLI



231M (13×21)



235M (13x21)

SCHIELE







233M (13x21)

232M (13×21)

BASQUIAT

ART





New!





022S (9x14)

022M (13x21)



021S (9x14) 021M (13x21)

Container notes



165M (13x21)



164M (13x21)



163M (13×21)



162M (13×21)

POP

- STIFFLEX COLLECTIONS ∞
- POP
- - 037M (13x21)

SPACESHIP

130M (13x21)

130S (9×14)

P



WHITE LIPS

131M (13x21)

038S (9x14) 038M (13x21)



132M (13x21)

BLACK LIPS

039S (9x14) 039M (13x21)



133S (9x14) 133M (13x21)



040M (13x21)

POP







041M(13x21)

ZOOM

042M (13x21)



043S (9x14) 043M (13x21)

CONDENSED CONDENSED DRAWINGS AND NOTES CONDENSED	SKETCHES AND IDEAS	CONDENSED	IOVE AND POETRY
134S (9x14)	135S (9x14)	136S (9x14)	137S (9x14)
134M (13x21)	135M (13x21)	136M (13x21)	137M (13x21)





FLUO MARILYN

GREEN - BLUE



THE WALL (Test The Rest)







167S (9x14) 167M (13x21)



168S (9x14) 168M (13x21)

THE WALL (Fraternal Kiss)



169M (13x21)

171S (9x14) 171M (13x21)

ANIMALS SMILE



044M (13x21)



170M (13x21)

045M (13x21)



046M (13x21)

URBAN SERIES













MANHATTAN

- 094M (13×21)
- 093M (13×21)

URBAN SERIES

NEW YORK CITY

CAMDEN TOWN

100M (13x21)



099M (13x21)



098M (13x21)



097M (13x21)

ANIMALS SMILE

BRERA



049M (13x21)







047M (13x21)

VHS



VHS

KO Notebook	NOTES Stiffer P-192	A REAL PROFESSION	VIII O NOTEBOOK
182M (13×21)	183M (13×21)	184M (13x21)	186M (13x21)

VINYL - 45 r.p.m.



MUSICASSETTE



188S (9x14)

189S (9x14)

190S (9x14)

191S (9x14)

STIFFLEX COLLECTIONS

MUSICASSETTE

YELLOW TAPE











195S (9x14)

VINYL - 33 r.p.m.

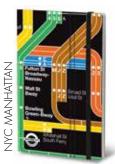
BLACK HQP



UNDERGROUND - New York



123S (9x14) 123M (13x21)



124S (9x14) 124M (13x21)



125S (9x14) 125M (13x21)

UNDERGROUND



STIFFLEX COLLECTIONS



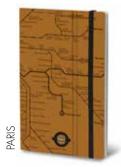




056S (9x14) 056M (13x21) 056XL (19x25)

057S (9x14) 057M (13x21)

057XL (19x25)

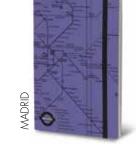


058S (9x14) 058M (13x21) 058XL (19x25)

UNDERGROUND

- •





059S (9x14) 059M (13x21) 059XL (19x25)



060S (9x14) 060M (13x21) 060XL (19x25)



061S (9x14) 061M (13x21) 061XL (19x25)







113M (13x21)



112M (13x21)



111M (13x21)







120M (13×21)

055S (9x14) 055M (13x21)



119S (9x14)

119M (13x21)

118S (9x14) 118M (13x21)

YELLOW





054M (13x21)



053M (13x21)

HISTORICAL NOTES

- have a dream (USA)





026S (9x14) 026M (13x21)



027M (13x21)

031M (13x21)



Hasta la victoria siempre!

028M (13x21)

032M (13x21)

HISTORICAL NOTES



- 029M (13x21)
- 030M (13x21)

HISTORICAL NOTES



HISTORICAL NOTES

Eendracht maakt macht -L'union fait la force (BELGIUM)









Vamos, vamos Argentina (ARGENTINA)



101M (13x21)

Alba an Àigh (SCOTLAND)

HISTORICAL NOTES







105M (13×21)

HISTORICAL NOTES



107M (13x21)

110M (13x21)







108M (13x21)

NEW FRESH FRUIT



NEW FRESH FRUIT



DIVERSITY



207L(15×21)



155S (9x14) 155L (15×21) 155XL (19x25)

153S (9x14) 153L(15x21) 153XL (19x25)

ANEMONE

ROSE





157XL (19x25)

154L (15x21)

154XL (19x25)

158L (15×21) 158XL (19x25)

156L (15x21) 156XL (19x25)

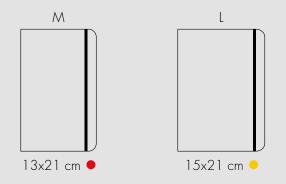
SWEET



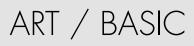


We made the **Stiff-Basic** as an alternative to the *Stifflex* collection. The line is 100% Made in Italy just like all of our products, and the objective of the line is to offer a notebook at an entry-level price while maintaining the high-level quality of the manufacturing and the materials our products are known for.

FORMATS



Two formats: 13x21 cm and 15x21 cm. A vast range of attractive covers that are ideal for all consumer targets. Made with high-quality uncoated white paper with a high opacity (that contrasts the transparency effect) and a smooth surface that is suited for all writing techniques, dry as well as wet. The notebook has a hardcover, and inside are 144 lined pages. The other technical aspects remain the same: an elastic closure and a pocket/bookmark. Just like the rest of our production, *Stiff-Basic* is also certified FSC[®].



Ruled sheets













197MB (13×21)



196MB (13x21)

ART / BASIC







202MB (13x21)





200MB (13×21)



Ruled sheets

MUNCH



231MB (13x21)



117MB (13x21)



116MB (13x21)



115MB (13x21)







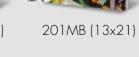






















232MB (13x21)

) 233MB (13×21)

VARHOL

234MB(13x21)

POLLOCI



235MB (13x21)

POP / BASIC



CAMPBOOK, BLACK, RED / BASIC



VHS / BASIC



VINYL - 45 r.p.m. / BASIC



236LB (15x21)

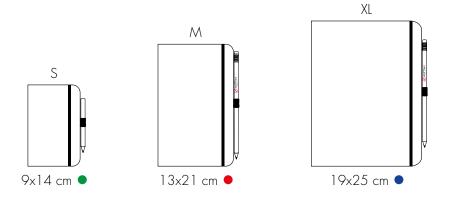
SWEET / BASIC





The name for the new **Stiff** collection, with its essential and harmonious design, comes from the shortening of the name *Stifflex*. It's a more classic version of our notebook that enhances the value of tradition and enriches it with new elements. A hard cover with a balanced shade and the inside pages either blank or lined are combined with an environmentally friendly pencil with an eraser made with recycled and recyclable material. Available in the *Basic* and *Leatherlike* collections, the notebooks in this line adapt perfectly to every occasion and above all are perfect for those who enjoy habits that respect values from other times.

FORMATS



The notebooks in this collection are made with 80 g. uncoated white paper. They are available in the 9x14 cm, 13x21 cm, and 19x25 cm formats made up of 144 pages. Every notebook comes with a pencil and is FSC® certified.

HARD COVER NOTEBOOK WITH PENCIL



LEATHERLIKE

	BIACK	KED	BIUE	AEILOW
Ruled sheets	aROO1S (9x14)	aROO2S (9x14)	aROO3S (9x14)	aROO4S (9x14)
	aROO1M (13x21)	aROO2M (13x21)	aROO3M (13x21)	aROO4M (13x21)
	aROO1XL (19x25)	aROO2XL (19x25)	aROO3XL (19x25)	aROO4XL (19x25)
Blank sheets	bROO1S (9x14)	bROO2S (9x14)	bROO3S (9x14)	bROO4S (9x14)
	bROO1M (13x21)	bROO2M (13x21)	bROO3M (13x21)	bROO4M (13x21)
	bROO1XL (19x25)	bROO2XL (19x25)	bROO3XL (19x25)	bROO4XL (19x25)

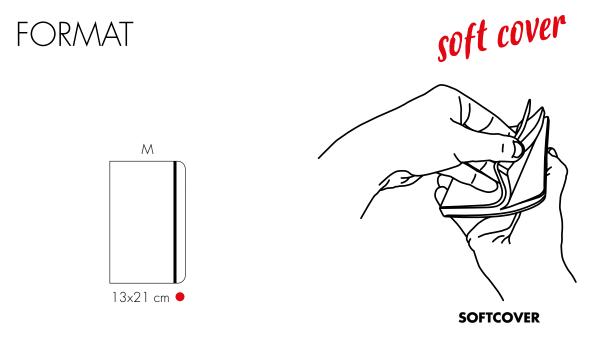
HARD COVER NOTEBOOK WITH PENCIL





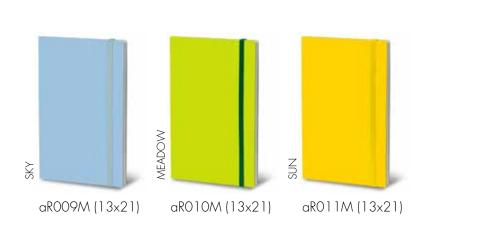
From the shortening of the name *Stifflex* come the new collection of **Flex** notebooks that are characterized by a flexible softcover in monochromatic shades that hold lined, blank, and squared pages in ivory paper inside. Available in six different pastel colors, the notebooks in this collection have a subdued and appealing look adapting themselves perfectly to brightening your day with a touch of originality.

26



The notebook is made with uncoated 80 gram ivory paper. It's available in the 13x21 cm format and composed of 192 pages of which 144 are lined, 32 are blank, and 16 are squared. The squared pages are perforated and can be easily detached. The product is FSC® certified.





SOFTCOVER NOTEBOOK

FLEX

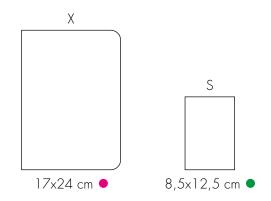




Practical, versatile and colorful: this is the notebook from the new *PRISMA Colors* collection that distinguishes itself for the variety of its colors. The soft and flexible cover in textured card stock is available in vivacious monochrome colors in acid free ivory paper and made to adapt itself to every kind of writing instrument.

FORMATS

Available in 12 different colors in two formats, 8,5 x 12,5 cm and 17×24 cm. They are perfect to lighten up your day, practical to take notes on at work or at school ... choose your favorite color to always bring with you!



BOX

Collect all of them in a practical box-display available in the Black or Words version.



WHITE DISPLAY: WORDS

Measurements: cm 12x17x25h Contains: 12 pieces 17x24 cm



BLACK DISPLAY: BLACK

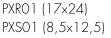
Measurements: cm 12x17x25h Contains: 12 pieces 17x24 cm Complete assortment 24 PIECES

Measurements: cm 10x18x13h Contains: 24 pieces 8,5x12,5 cm

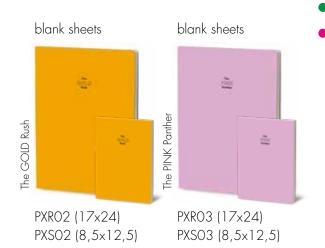
PRISMA COLORS

JOURNAL FOR NOTES







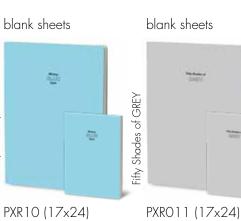


PRISMA COLORS



PRISMA COLORS





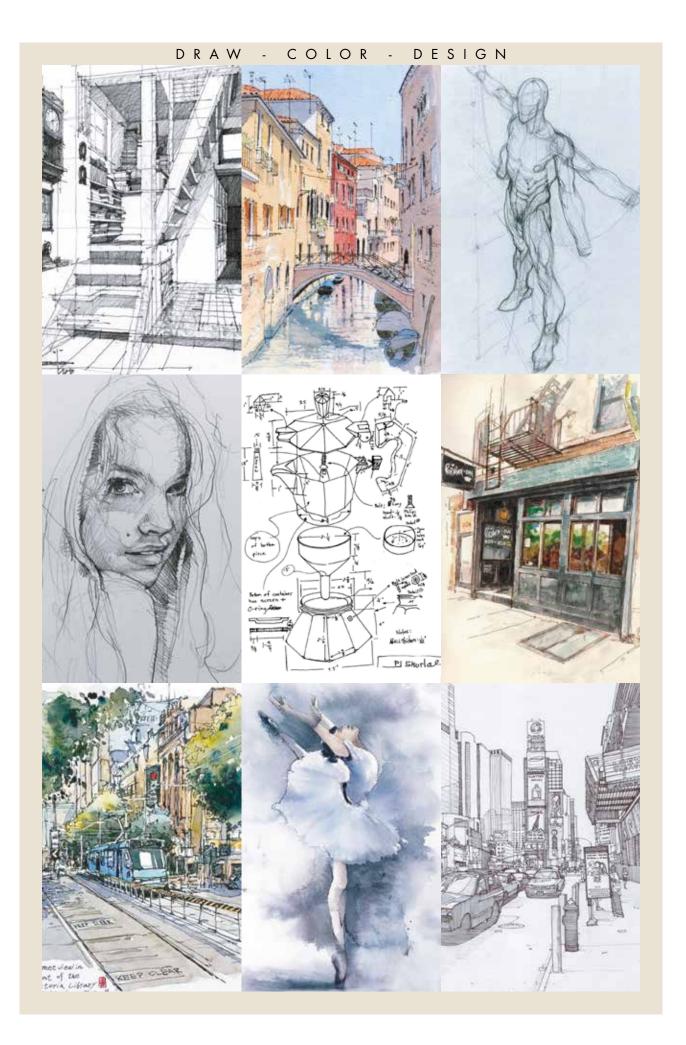
PXS10 (8,5×12,5)

JOURNAL FOR NOTES

PXS11 (8,5x12,5)

JOURNAL FOR NOTES

PRISMA COLORS COLLECTION 6



art **WORK**

The **artWORK** collection is a one-of-a-kind product that has been made to satisfy the professional and creative needs of those with a passion for art. Every detail comes from careful study and it is made using high-quality paper to satisfy the needs of students and artists. It's ideal to be used with different techniques from dry to wet, for markers or sketching. As in all the products that we make, even the *artWORK* line is produced with cellulose certified FSC® from forests managed according to rigorous environmental, social, and economic standards.

artWORK is made in three types:

artWORK book - Sewn bounded notebook with a hard cover and elastic closure, rounded corners and can be opened at 180°. It's available in two formats: 15 x 21 cm and 19 x 25 cm.

artWORK pad – Spiral bound pad with microperforated sheets, a semi-hard cardboard cover and a thick, hard backboard. It's available in the versions: *Sketch, Draw, Paint, Watercolor, Marker, Manga, Pastel* in the 24 x 33 cm format.

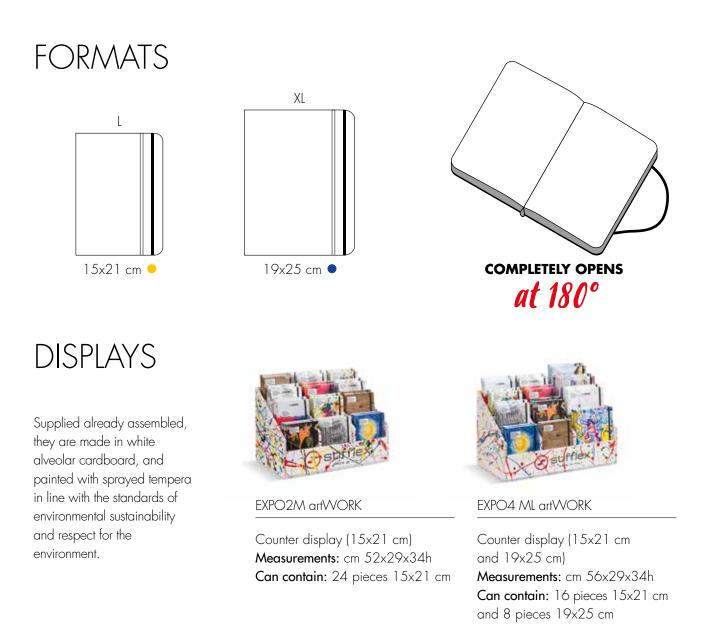
artWORK block – The Classic drawing block with the sheets glued on the short side and a semi-hard back cover in cardstock. The cover is glued to the cardstock and separated from the sheets so as to be able to bend it to the back. Available in two versions: *Bristol Smooth* and *Bristol Rough* in the 21 x 29.7 cm format.

art**WORK** §

artWORK book is perfect for drafting sketches and designs in the studio or outside in the open. This notebook for sketches is made from high-quality paper that supports a wide range of artists' tools and offers an optimal resistance to erasers. Every *artWORK book* transforms itself into an archive of your works of art and has the following characteristics:

- 128 blank pages "SKETCH" in 160 gram paper, 32 dotted pages "DESIGN" in 120 gram paper, and 32 pages of semi-transparent pages "SHARED IDEAS" in 95 gram tracing paper that is perforated and detachable.

Developed for professionals and for anyone with a passion for art, *artWORK book* leaves space to observations and to the imagination to create sketches and designs from your world.



NOTEBOOK FOR SKETCHES

ARTWORK BOOK 15x21



213L(15x21)

246L (15x21)



247L (15x21)

ARTWORK BOOK 15x21

ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES



212L(15x21)

217L(15x21)









249L (15x21)

250L (15x21)



ARTWORK BOOK 15x21

NOTEBOOK FOR SKETCHES



252L (15x21)

253L(15x21)

254L (15×21)



255L (15x21)

ARTWORK BOOK 19x25

NOTEBOOK FOR SKETCHES



ARTWORK BOOK 19x25

NOTEBOOK FOR SKETCHES





artwork and photograph by Sebastian Łapot @sebastian_rysuje

art WORK

The new *artWORK pad* collection was developed to gather your ideas and projects in a practical solution. Made with the best raw materials that will give an added touch to your creativity.

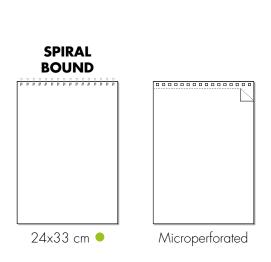
SKETCH - DRAW - PAINT : Made with fine grain drawing paper (weight in grams 120/160/250) whose surface assures easy and repeated erasure and an excellent outcome of your work. Produced with pure cellulose, it's internally sized as well as on the surface and it is acid-free guaranteeing that it lasts over a long period of time.

WATERCOLOR : High-quality watercolor paper. It presents itself with a textured surface on both sides that allows it to be used on the front as well as on the back. Produced with the purest cellulose and 40% cotton, it's internally sized as well as on the surface assuring an optimal absorption of colors and the possibility of retouching by washing it with a brush or scraping. It is acid-free assuring a long preservation over time.

MARKER : Extra white and an ultra-smooth surface with matte finish specifically made for every type of marker including alcohol and solvent-based markers. It is also suitable for the use of graphite and colored pencils. The paper has a special barrier that prevents colors from passing through and it offers a vivid reproduction of the colors even after repeated use of the marker, sharp strokes, perfect flow of the marker and dries fast. Acid-free.

MANGA : The white paper has the same characteristics of the MARKER collection. The 10 sheets in colored paper in five shades allow for the creation of works with brilliant, pearlescent and iridescent surfaces that evoke a Manga style.

PASTEL : A special paper made for pastel techniques with a very rough surface that allows for the multiplication of layers of pigment with a saturation effect. It is suitable for energetic strokes as well as for soft shading. In addition, it maintains it's properties even after being wet or erased. It also supports wet techniques or alcohol without ruining the grain or the absorption of the surface. It is acid-free with a neutral pH that allows for the perfect preservation over time.



FORMAT



Supplied already assembled, it is made in white alveolar cardboard, and painted with sprayed tempera in line with the standards of environmental sustainability and respect for the environment.



EXPO5 artWORK

Counter display (24x33 cm) Measurements: cm 29x27x40h Can contain: 12 pieces 24x33 cm

SKETCH

DRAW

PAINT

Black

BEST FOR: GRAPHITE PENCIL - CHARCOAL - INK -MARKER - FELT-TIP PEN - COLORED PENCIL



BEST FOR: MIXED MEDIA - GRAPHITE PENCIL - CHARCOAL -PASTEL - COLORED PENCIL - CRAYON - FOUNTAIN PEN - INK



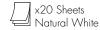
BEST FOR: MIXED MEDIA - GRAPHITE PENCIL - GOUACHE -WATERCOLOR - PASTEL - MARKER - FELT-TIP PEN



WATERCOLOR

TEXTURED SURFACE

 300 g/m^2



MARKER

ULTRA SMOOTH SURFACE

> 300 g/m^2 x30 Sheets Extra White

ARTWORK PAD COLLECTIONS



MULTIN MARKEN MARK

APW001 (24x33)

APW002 (24x33)



APW003 (24x33)

mmmmmmmm

APW004 (24x33)

SPLASH

g

IRBAN SKETCHES

mmmmmmm

ATERCOLOR

NARHOI

MANGA

BEST FOR: MARKER - FELT-TIP PEN - SPRAY -**GRAPHITE - PENCIL - PASTEL**

New! New! New! automore mmmmmm OLOR DROPS MONDRIAN BANKS

mmmmm

APMG001 (24x33)

APMK001 (24x33)

AGA

APMG002 (24x33)

APMK004 (24x33)

APMK005 (24x33)

APMK006 (24x33)

BEST FOR: MARKER - FELT-TIP PEN - SPRAY -

GRAPHITE - PENCIL - PASTEL

MANGA

SMOOTH SURFACE

 300 g/m^2 x20 Sheets Extra White x2 Sheets White Pearl x2 Sheets Cream Pearl

> x2 Sheets Light Green Pearl x2 Sheets Light Blue Pearl

x2 Sheets Pink Pearll

PASTEL - dark grey

BEST FOR: PASTELS -COLORED PENCILS

ARTWORK PAD COLLECTIONS



Apricot

Dark Red





APGS001 (24x33)

APGS002 (24x33)

APGS003 (24x33)

PASTEL - light shades

RAFFAFILO

BEST FOR: PASTELS -COLORED PENCILS



PASTEL - dark shades

BEST FOR: PASTELS -COLORED PENCILS



APTSO02 (24x33)

art **WORK**

The artWORK collection expands with a new line called **artWORK block**.

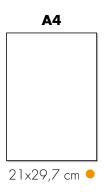
Sheets glued on the short side that are easily detachable and a front and back cover in cardstock.

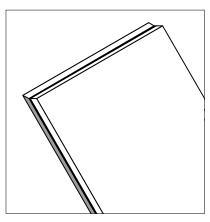
Available in two versions, BRISTOL SMOOTH and BRISTOL ROUGH with the following characteristics:

- BRISTOL SMOOTH, consisting of 50 natural white sheets of 200 grams. The paper has a smooth finish and is made of 35% cotton fibers that makes it ideal for techniques that require a smooth surface and precise strokes like from a pencil, pastels and crayons as well as wet techniques like gouache and watercolor.

- BRISTOL ROUGH, made of 50 sheets of 200 grams in pure virgin cellulose paper of the highest quality. The rough surface, the high level of brightness and the excellent resistance to light combined with a superior rigidity make it a product specifically for dry techniques like pencil, graphite, pastel as well as for wet techniques like watercolor and acrylic paint.

FORMAT





GLUED ON THE SHORT SIDE

BRISTOL SMOOTH

BEST FOR: MIXED MEDIA - PENCIL - PASTEL -WAX PASTELS - GOUACHE - WATERCOLOR



ABBLOO1 (21x29,7) ABBLOO2 (21x29,7) ABBLOO3 (21x29,7)

ABBLOO4 (21x29,7)

BRISTOL ROUGH

BEST FOR: MIXED MEDIA - PENCIL - GRAPHITE -PASTEL - WATERCOLOR - ACRYLIC PAINT



ABBROO1 (21×29,7) ABBROO2 (21×29,7) ABBROO3 (21×29,7) ABBROO4 (21×29,7)



WHO DOESN'T LIKE A BEAUTIFUL STORY?

THESE PLANNERS AND NOTEBOOKS ARE PRINTED ON PAPER THAT HELPS YOU SAVE OUR FORESTS.

THIS WAY THERE WILL ALWAYS BE BEAUTIFUL STORIES TO TELL.

CHOOSE FSC®.



ECO-SUSTAINABILITY

ur company, for a few years now, has embarked on the road of eco-sustainability by choosing to make products with materials marked FSC® and that means they have been managed in a proper and responsible way according to rigorous environmental, social, and economic standards.

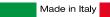
The Forest Stewardship Council[®] (or in short **FSC**[®]) is an international Non-Governmental Organization (NGO). FSC[®] has created a forest certification system that is recognized all over the world. The objective of the certification is the proper management of forests and the traceability of the products derived from them. The FSC[®] logo guarantees that the product is

made with raw materials derived from forests that are managed according to two principle standards: forest management and chain of custody. The FSC® certification diagram is independent and by third party. Inspections are done by over 30 certification entities around the world. The FSC® counts among its members a group of varied commercial entities, environmental organizations, and groups from civil society. It groups together NGOs, organizations that work in the social field, indigenous associations and academic institutions, researchers, and technical people who have manifested a commitment in favor of a socially ethical use of forest products.

www.fsc.org



The mark of responsible forest management



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